## Sponsorship Opportunities (2010)

<table>
<thead>
<tr>
<th>Level</th>
<th>Platinum</th>
<th>Mountainview</th>
<th>Premier</th>
<th>Gold</th>
<th>Lunch</th>
<th>Lunch</th>
<th>Silver **</th>
<th>Bronze **</th>
<th>Media</th>
</tr>
</thead>
<tbody>
<tr>
<td>Description</td>
<td>Gala</td>
<td>BBQ</td>
<td>Break sponsor</td>
<td>Welcome Reception</td>
<td>Thursday Lunch</td>
<td>Friday Lunch</td>
<td>Sponsor</td>
<td>No booth</td>
<td>Media</td>
</tr>
<tr>
<td>Cost in 2010</td>
<td>$7,500</td>
<td>$7,000</td>
<td>$6,500</td>
<td>$5,500</td>
<td>$4,750</td>
<td>$4,750</td>
<td>$4,000</td>
<td>$3,000</td>
<td>$7,500 ad space</td>
</tr>
<tr>
<td>Cost with GST</td>
<td>$7,875</td>
<td>$7,350</td>
<td>$6,825</td>
<td>$5,775</td>
<td>$4,988</td>
<td>$4,988</td>
<td>$4,200</td>
<td>$3,150</td>
<td>$3,150</td>
</tr>
<tr>
<td>Cost for 3 year commitment</td>
<td>$22,500</td>
<td>n/a</td>
<td>$19,500</td>
<td>$16,500</td>
<td>$14,250</td>
<td>$14,250</td>
<td>$12,600</td>
<td>$9,000</td>
<td>$9,000</td>
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<tr>
<td>Cost with GST</td>
<td>$23,625</td>
<td>n/a</td>
<td>$20,475</td>
<td>$17,325</td>
<td>$14,963</td>
<td>$14,963</td>
<td>$12,000</td>
<td>$9,450</td>
<td>$9,450</td>
</tr>
<tr>
<td>Opportunities</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Gala or BBQ Tickets</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Brief Speaking opportunity</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Registration for Symposium Proceedings</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>2</td>
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</tr>
<tr>
<td>Saturday Registrations</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
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</tbody>
</table>

**Exposure:**

- Relative size of Logo (e.g. on banners):
  - Large
  - Medium
  - Large
  - Large
  - Medium
  - Medium
  - Large
  - Large
  - Large
  - Medium
  - Medium
  - Large

- Logo slide show:
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes

- Corporate links page from email broadcasts:
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes

- Logo/website page in Delegate’s materials:
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes

- Brochure or 1-page promo piece (~150 supplied by Sponsor) to be placed in Delegate’s materials:
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes

- Brochure or other handout on tables:
  - Day 2
  - Day 1
  - Day 2
  - Day 1
  - Day 2
  - No
  - No
  - No
  - No

- Booth:
  - First
  - Second
  - Third
  - Fifth
  - Sixth
  - Seventh
  - Eighth
  - Fourth

- Priority for location selection:
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes

- Link on IAFP web pages:
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes

- Welcome signs:
  - Gala
  - Mountainview BBQ
  - All breaks
  - Reception
  - Thursday Lunch
  - Friday Lunch
  - Symposium only
  - Symposium only
  - Symposium only

<table>
<thead>
<tr>
<th>Hospitality Suite Possibility</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Booth</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>CCH Canadian Advisor’s Edge</td>
<td></td>
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<tr>
<td>Hemisphere Capital Davis-Rea Ltd</td>
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<tr>
<td>PlanPlus Value Partners</td>
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<tr>
<td>Desjardins</td>
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<tr>
<td>Steadyhand</td>
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<tr>
<td>National Bank</td>
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<tr>
<td>Investment Executive</td>
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</tbody>
</table>

**For non-cash sponsorship, the equivalent will be 125% of amount shown, on approval from the executive of the IAFP board.**