

**PRESS RELEASE****Team from Southern Alberta Institute of Technology (SAIT)
Wins Financial Planning Competition
*Making Financial Planning a Recognized Profession***

VANCOUVER, May 24, 2019 - The Institute of Advanced Financial Planners (IAFP) is pleased to announce the results of the Fifth Annual Student Financial Planning Competition. Five schools made it into the final submission round – Algonquin College, British Columbia Institute of Technology (BCIT), Dalhousie University, Sheridan College and Southern Alberta Institute of Technology (SAIT).

The winning team is from SAIT, consisting of SAIT School of Business students Trevor Readman and Malcolm Readman. Interestingly, Trevor and Malcolm happen to be twin brothers. Both are in their third year of the Bachelor of Business Administration applied degree program.

“Prior to attending SAIT, our understanding of finances was extremely limited. Now we can truly appreciate the advice and direction of a highly-skilled professional, so we believe that it is absolutely necessary that financial planning becomes recognized as a profession.”

- Trevor Readman, SAIT Bachelor of Business Administration student

The competition was open to teams of current post-secondary students who are interested in careers in financial services. This year’s topic was “Making Financial Planning a Recognized Profession.”

Teams submitted a two-page presentation outline and a three to five-minute promotional video. The winning team receives an expense-paid trip to give a 45-minute interactive presentation in front of more than 150 financial planners and industry representatives at the opening of the IAFP’s annual symposium in Edmonton, AB on September 26, 2019.

“The work we did in preparation really opened our eyes to the vulnerabilities in the industry. We’re looking forward to attending the symposium and sharing our opinions with the audience on how recognizing financial planning as a profession will address those issues.”

- Malcolm Readman, SAIT Bachelor of Business Administration student

About The Institute of Advanced Financial Planners (IAFP)

The Institute of Advanced Financial Planners and its hallmark professional designation, the R.F.P.® (Registered Financial Planner®) represent the highest standard of excellence in the competency of financial planning. The Institute exists to provide a level of assurance and peace of mind to the public when they are seeking advisors capable of delivering advanced financial planning solutions.

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